TAYLOR SWIFT

ERAS TOUR

TRIVIA BOOK

EVERY ALBUM

What were her goals, dreams, and record-shattering achievements?

EVERY INSPIRATION

Do you know what (and whom) some of her biggest hits were about?

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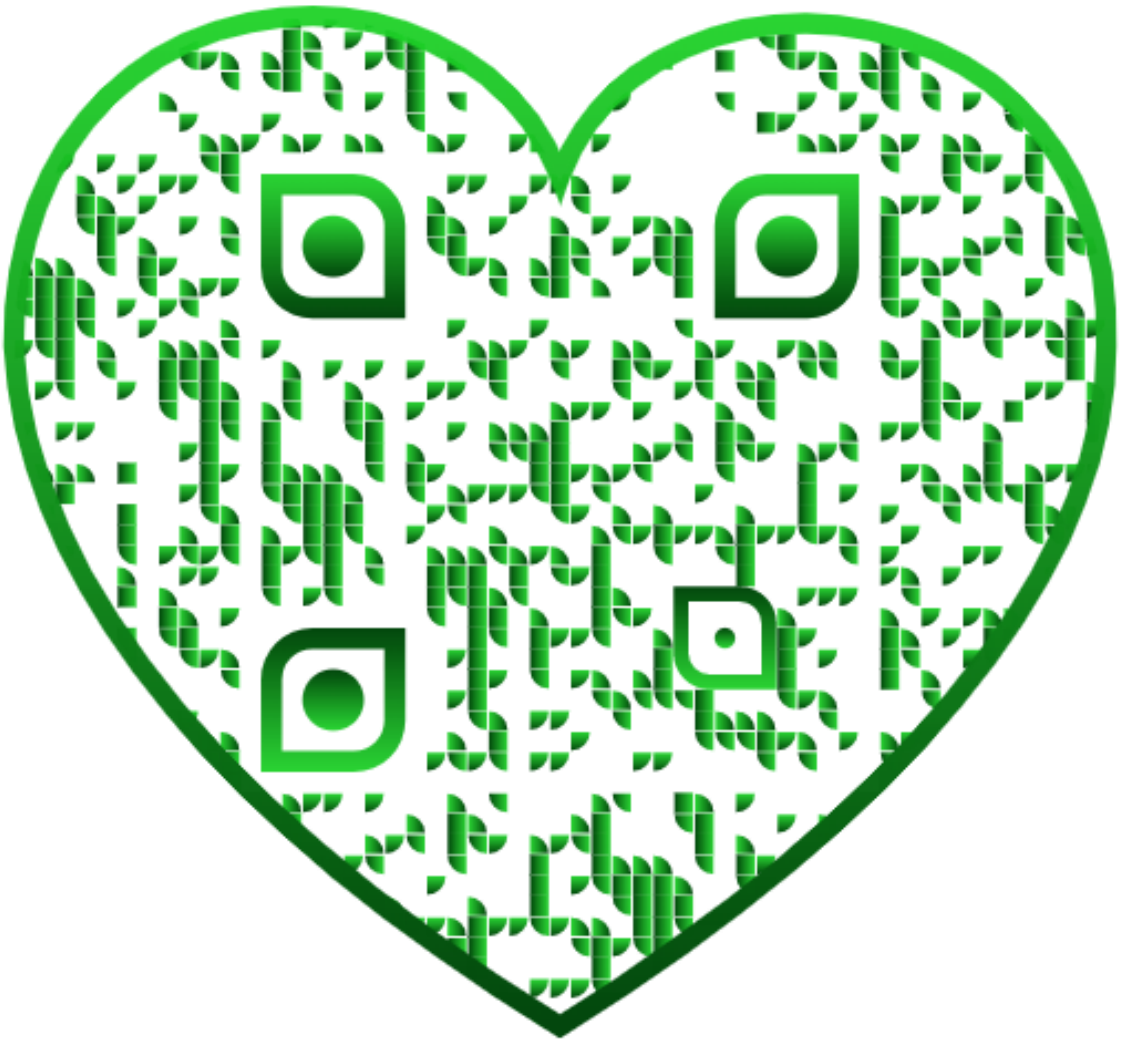

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TAYLOR SWIFT ERAS TOUR

TRIVIA BOOK

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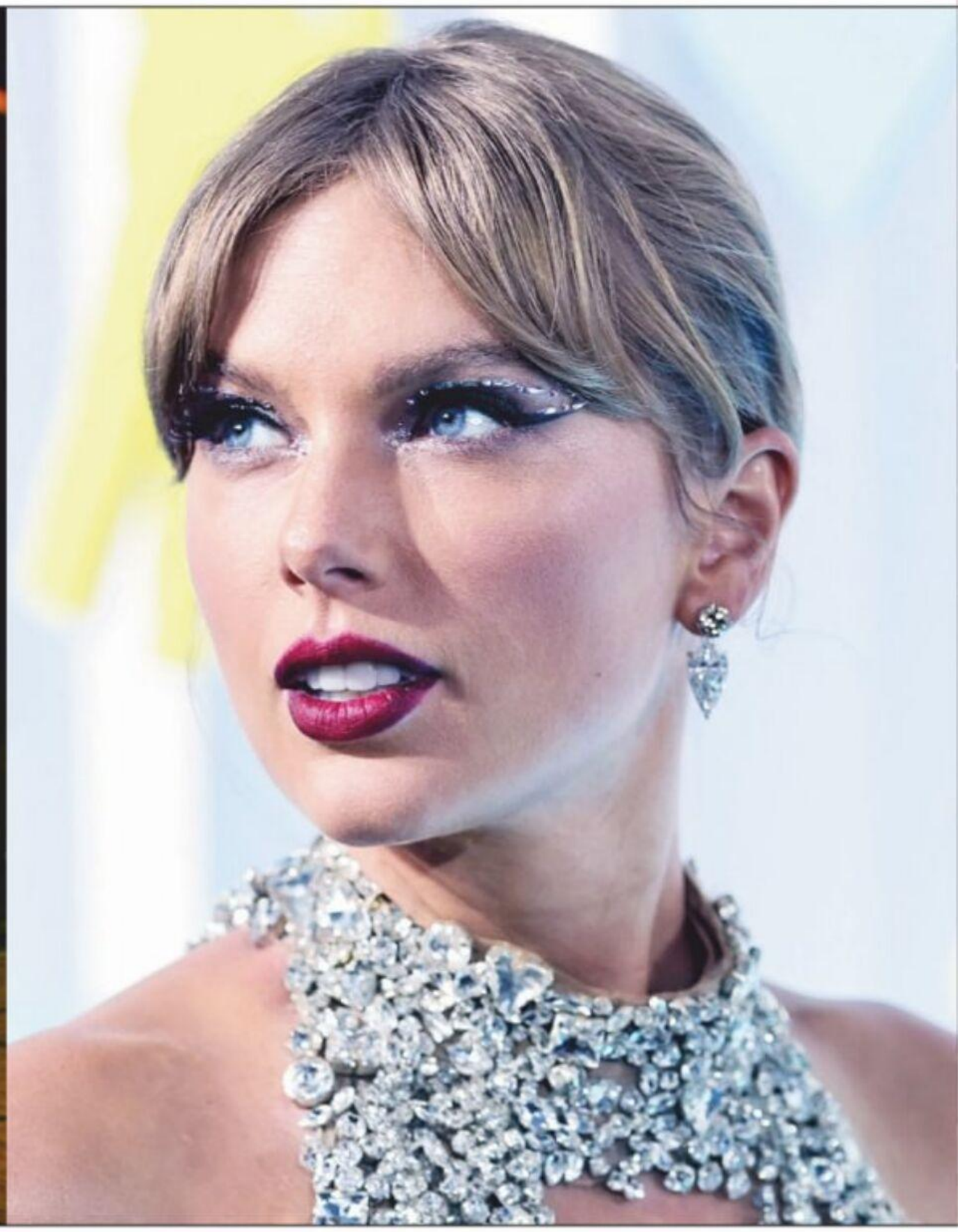

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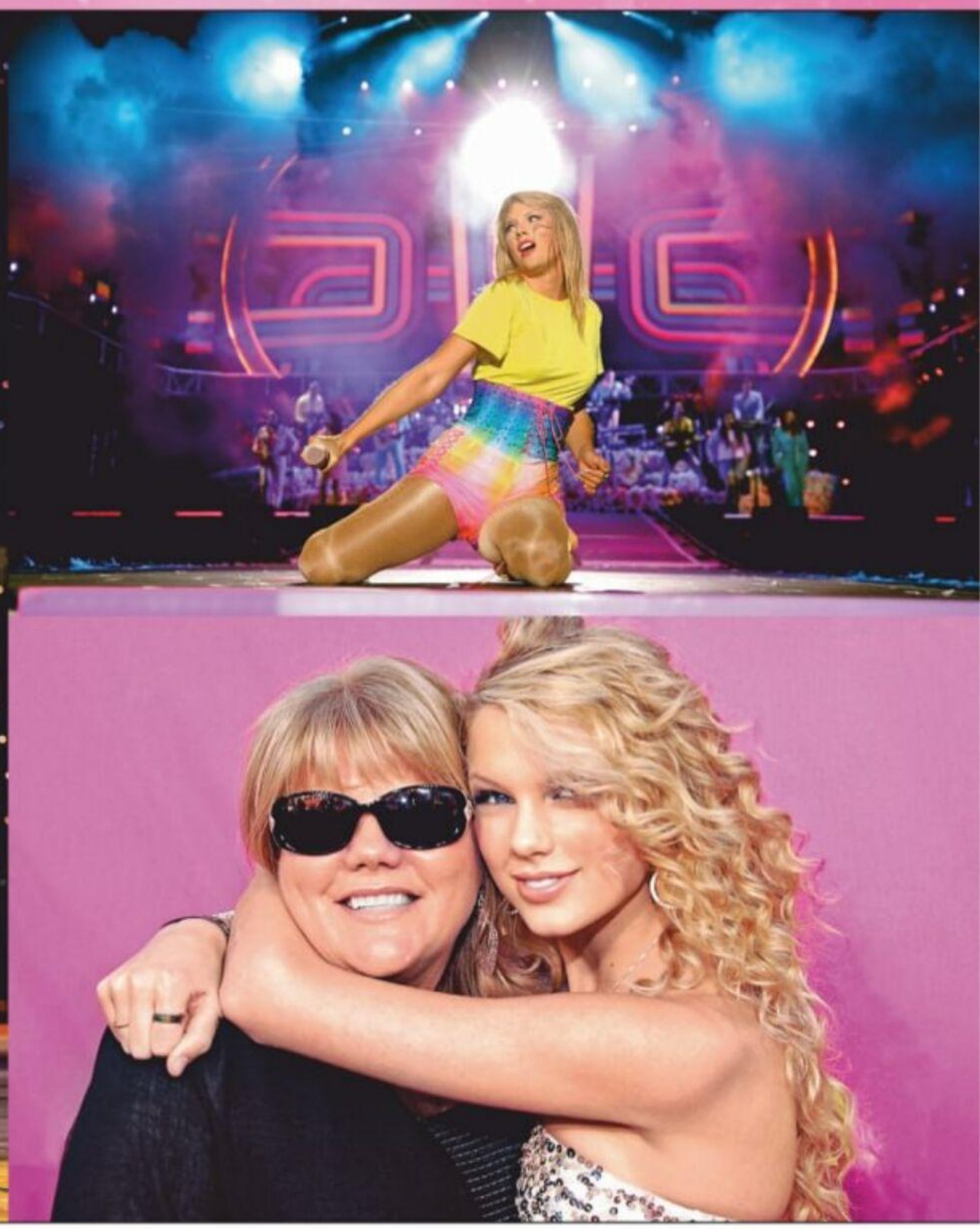

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INTRODUCTION

WHY WE LOVE TAYLOR SWIFT

Celebrating the tour of the year and the performer of a generation

In late July 2023, a researcher in Washington state tracked a seismic event the equivalent of a 2.3 magnitude tremor over two nights at Seattle's Lumen Field. It wasn't an earthquake, though: The shaking was caused by the audience at the Eras Tour—arguably the hottest ticket in all of music right now and proof that Taylor Swift has completed her journey from prodigy to superstar to pop culture icon in a galaxy all her own.

The Eras Tour—a nostalgic, three-hour-plus journey through Swift's enduring music catalog so far—isn't slated to conclude until 2024. But it's already been estimated that by the time she takes her final bow, the tour will have grossed $2.2 billion in North American ticket sales alone, making it the highest-grossing tour of all time, easily surpassing Elton John's record.

At age 34, Taylor Swift may already be a legend, but she's only reaching her prime. Her songs are the story of her life—the lessons, the missteps and the triumphs—set to music that is perfectly crafted and shared with an open heart.

How well do you know the indelible songstress and her eras? Test your knowledge with this book, and relive the tour, the history and the emotion embodied by one of the greatest entertainers the world has ever known—a literal force of nature—Taylor Swift.

ENCHANTED

Taylor Swift performs at SoFi Stadium in Inglewood, California, during the Aug. 9, 2023, Eras Tour stop. Her tour is slated to run through 2024 and gross more than $2.2 billion in ticket sales.

{1} TAYLOR SWIFT

Originally released
in 2006

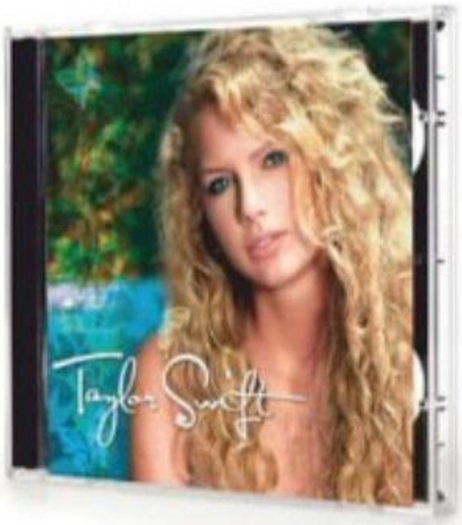
STAR POWER

Taylor Swift became a country music star with her first, self-titled album, released in 2006. She's pictured here at the 2006 CMT Music Awards.

{1}

How many songs did Taylor Swift write by herself on her first album?

Swift had at least a hand in writing all 11 songs on her debut album, but she wrote **three** of them completely by herself. She is credited as the sole songwriter on "The Outside," "Should've Said No" and "Our Song." She reportedly wrote "Our Song" about her high school boyfriend and "The Outside" when she was only 12.



2

WHEN TAYLOR SWIFT BEGAN HER COUNTRY MUSIC CAREER, WHO HELPED CO-WRITE HER SONGS?

There were four co-writers on Swift's debut album, but her most significant collaborator was **Liz Rose**. She co-wrote seven of the tracks on this album and went on to co-write more than a dozen of Swift's songs over the years, including "White Horse" and "You Belong With Me."

SONGWRITING MAGIC
Taylor Swift poses with songwriter Liz Rose (right) at the 52nd annual Grammy Awards on Jan. 31, 2010, in Los Angeles.

{3}

What kind of farm did Taylor Swift grow up on?

Swift grew up outside of Reading, Pennsylvania, on a **Christmas tree farm** in Wyomissing owned by her parents, Scott and Andrea Swift. They weren't farmers—they both worked in finance. But Scott bought the farm from a client, and that's where the Swifts were living when Taylor began writing her first songs and learning guitar at 12 years old. The family moved to the suburbs of Nashville two years later so that Taylor could pursue a career in music.

FAMILY FARM
Before moving to Nashville, the Swift family was living on a Christmas tree farm when Taylor began learning guitar at 12 years old.

CHAPTER 1

{4}

Where was Taylor Swift discovered?

Swift's big break came while performing at an industry showcase at the **Bluebird Cafe** in Nashville, Tennessee, in 2004. Her music caught the attention of a Universal Music Group executive named Scott Borchetta, who was getting ready to form his own record label, Big Machine Records. Borchetta told *Billboard* he was "blown away" by her acoustic performance at this particular showcase. (Years later, the pair would have a falling out when Borchetta sold the label, including master recordings of Taylor's first six albums, to a holding company led by Scooter Braun in 2019.)

SONGBIRDS
Above: Nashville's Bluebird Cafe has a wall of autographed portraits. Right: Taylor Swift accepts an award in 2015 from her mom (right).

5

HOW DID ANDREA SWIFT HELP TAYLOR PROMOTE HER FIRST SINGLE FROM HER DEBUT ALBUM?

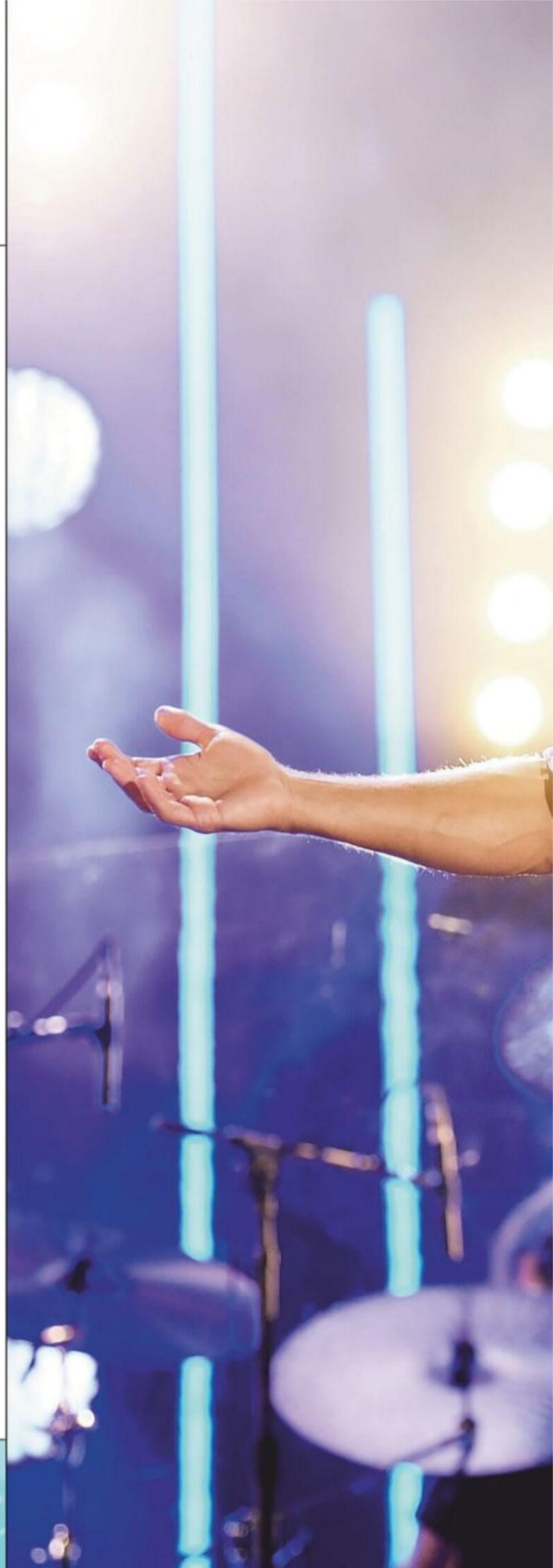
Taylor's mom, Andrea, helped **stuff CDs** of Taylor's first single—"Tim McGraw"—into envelopes to send to radio stations. Taylor had just signed with Big Machine Records, and the company was so new that it had only 10 employees, so, as Taylor told *Entertainment Weekly*, "We sat on the floor and did it because there wasn't furniture at the label yet."

CHAPTER 1

6

SWIFT OPENED FOR WHICH ARTISTS WHEN SHE WENT OUT ON TOUR TO PROMOTE THE ALBUM?

Swift joined several famous country artists on tour, serving as their opening act as she began promoting her first album. She started by opening for **Rascal Flatts** for a few weeks in October and November 2006. Then, throughout 2007, she joined several other artists, including **George Strait**, **Brad Paisley** and the **Tim McGraw–Faith Hill** tour.



BIG BREAK
Country artist Tim McGraw performs at the CMA Music Festival in 2019; Swift joined his tour with Faith Hill in 2007 to promote her debut album.

CHAPTER 1

{7}

True or false: Swift was the first female solo artist in country music history to write or co-write every song on a platinum debut album.

True. She earned the milestone for her eponymous debut album, *Taylor Swift*. At 17, Swift also became the youngest person ever to write and sing a No. 1 country hit ("Our Song") on her own, which spent six consecutive weeks at the top of the Billboard Country Singles chart. Not bad for a teenager.

GUITAR HERO
Taylor Swift performs at the Academy of Country Music New Artists' Party for a Cause show on May 14, 2007, in Las Vegas (below).

8

TRUE OR FALSE: *TAYLOR SWIFT* BROKE THE RECORD FOR MOST CONSECUTIVE WEEKS ON THE BILLBOARD 200 IN THE 2000s.

True. Though it never reached No. 1—peaking at No. 5 in 2008—the self-titled debut spent more than three years on the Billboard 200 chart. It set the record for most consecutive weeks on the chart (157 weeks) by any album released in the United States in the 2000s, breaking the record set by Nickelback (156 weeks).

FAN FAVORITE
A sparkly Taylor Swift signs autographs for some of her fans at the 2007 CMT Music Awards red carpet before the ceremony.

CMT
CMT
CMT

{2}

FEARLESS

Originally released
in 2008, Taylor's Version
released in 2021

GOLDEN GIRL
Taylor Swift shimmers in a portrait taken during the 2008 American Music Awards held in Los Angeles, California, on Nov. 23, 2008.

1

THE SONG "FOREVER & ALWAYS" WAS ABOUT SWIFT'S BREAKUP WITH WHICH FAMOUS SINGER?

Joe Jonas was the subject of this country-pop song that was a last-minute addition to the album. Swift and Jonas dated briefly in 2008. In an appearance on *The Ellen DeGeneres Show*, she said Jonas "broke up with me over the phone in 25 seconds when I was 18. I looked at the call log—it was like 27 seconds. That's got to be a record."

JOE BRO
Taylor Swift leans toward singer Joe Jonas at the 2008 MTV Video Music Awards in Los Angeles on Sept. 7, 2008.

{2}

True or false: The guy Swift wrote about in "Love Story" is the same guy she wrote about in "White Horse."

True. The unnamed would-be boyfriend got two songs about him on her sophomore album. The first was about her family and friends not liking him, and the second is about when Swift herself realized he wasn't the right guy for her either. "[It's] about that moment where you realize the person you thought was going to be Prince Charming and sweep you off your feet is really not going to sweep you off your feet," she told *MTV News*.

TAYLOR ON *TRL*
Taylor Swift performs at MTV's *TRL* Studios in New York City on Feb. 27, 2008. Other guests that day included Christina Ricci and Mariah Carey.

3

TRUE OR FALSE: THE SONG "LOVE STORY" IS A RETELLING OF *ROMEO AND JULIET*.

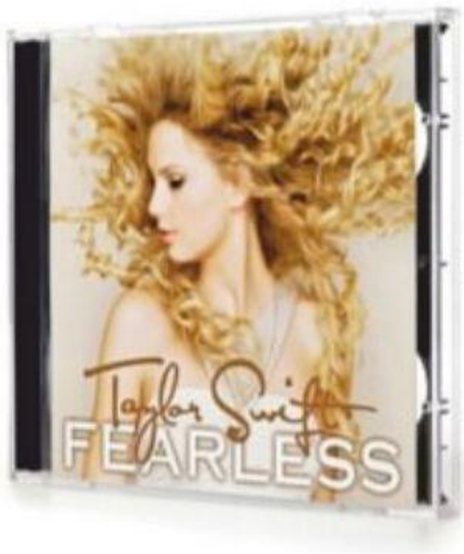
False. The song is "actually about a guy I almost dated," she told *Time* magazine, "but when I introduced him to my family and my friends they all said they didn't like him. All of them!" Even so, Swift did have *Romeo and Juliet* in mind when she wrote it, saying, "For the first time I could relate to that Romeo and Juliet situation where the only people who wanted them to be together were them."

WHEREFORE ART THOU?
Leslie Howard (left) and Norma Shearer starred as the titular couple in the 1936 film adaptation of *Romeo and Juliet*.

{4}

What inspired the title song of the album?

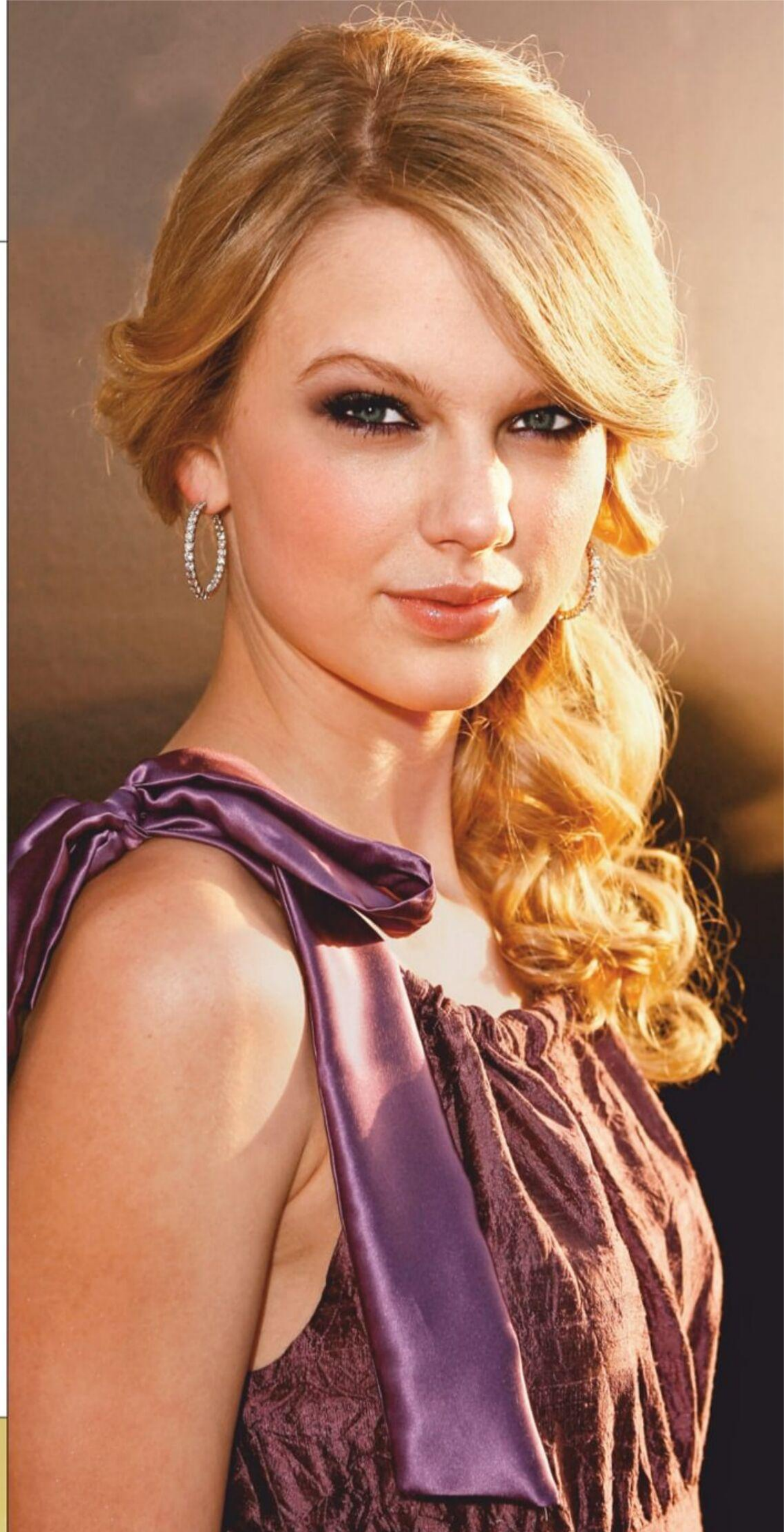
Taylor Swift wrote the song "Fearless" while touring with Brad Paisley to promote her first album. She told *Unrated* that the song "is about **the best first date that I haven't been on yet**. I just try and put myself in the position of 'This is really happening,' and what would happen on the coolest first date." It was part of the theme of the album: Swift dealing with life and her emotions during her teenage years.



CHAPTER 2

{5}
Taylor Swift insisted on putting 13 songs on the album. Why?

Because **13 is Swift's lucky number**. As she told *Unrated*, "I was born on Dec. 13, I turned 13 on Friday the 13th, I played on *[The Tonight Show With] Jay Leno* on Feb. 13. My [first] album went gold in 13 weeks, the CMT voting for breakthrough video of the year stopped on April 13." Also, at the CMT Music Awards, she sat in row M—the 13th row.



6

BY THE TIME TAYLOR SWIFT STARTED WRITING MUSIC FOR *FEARLESS*, HOW MANY SONGS HAD SHE WRITTEN?

Swift had been writing music for years before she signed her first recording contract. The singer-songwriter estimated that she had **75 songs** already written by the time she started working on *Fearless*.

THE YOUNG AND THE FEARLESS
Singer Taylor Swift arrives at Hollywood Life's 10th annual Young Hollywood Awards on April 27, 2008.

{7}

Where did Taylor Swift open her Fearless Tour—her first tour as a headliner?

She opened the tour on April 23, 2009, in **Evansville, Indiana**. She would go on to play 118 shows over a 15-month span, including stops in Canada, the Bahamas, Japan, Australia and England. The tour grossed more than $66.5 million and was witnessed by more than 1.2 million people. It ended on July 10, 2010, at the Cavendish Beach Music Festival on Prince Edward Island in Canada.

MIDWEST NICE
Evansville, Indiana, pictured below in 2022, hosted the "Fearless" singer's first headlining tour date on April 23, 2009.

CHAPTER 2

{8}

Who interrupted Taylor Swift as she tried to accept the award for best female video at the 2009 MTV Video Music Awards?

As Swift was beginning her acceptance speech, rapper **Kanye West** stormed the stage, grabbed the microphone from her hand, and said, "Yo, Taylor, I'm really happy for you... but Beyoncé had one of the best videos of all time!" As the crowd booed, West handed the microphone back and flipped off the audience before he was escorted out. Later, when Beyoncé won video of the year, she invited Swift back on stage to finish her speech.

GIRL, INTERRUPTED
Kanye West (left) upstaged Taylor Swift's acceptance speech at the 2009 MTV VMAs in a moment that became its own meme.

9

"YOU BELONG WITH ME" WAS OFFICIALLY THE FIRST COUNTRY SONG TO DO WHAT?

On an album filled with crossover hits, "You Belong With Me" was the breakthrough song. In mid-September 2009, the hit single edged out "I Gotta Feeling" by the Black-Eyed Peas—which had enjoyed multiple consecutive months atop the chart—to **become the most-played song on the radio in the United States that week**. No country song had ever done that, at least not since the radio list began incorporating tracking data from Nielsen in 1990.

AWESTRUCK
Taylor Swift holds her jewel-encrushed acoustic guitar at the MGM Grand Hotel and Casino in Las Vegas, Nevada, on May 17, 2008.

{3}

SPEAK NOW

Originally released
in 2010, Taylor's Version
released in 2023

RED CARPET READY
Taylor Swift arrives at the 45th Academy of Country Music Awards in Las Vegas, Nevada, on April 18, 2010.

CHAPTER 3

{1}

Swift performed a semi-private concert at which airport as part of the promotion for this album?

John F. Kennedy International Airport in New York City. She performed a semi-private show at the JetBlue terminal at JFK. She hit all the big TV talk shows and gave a private concert for winners of a contest too. Swift also held a literacy event that was broadcast to 25,000 classrooms around the country.

JET SET
John F. Kennedy International Airport, seen here from above, hosted a semi-private Taylor Swift concert for contest winners.

?

TRUE OR FALSE: THE ALBUM SOLD MORE COPIES IN ITS FIRST WEEK THAN ANY ALBUM BY A FEMALE ARTIST IN HISTORY.

False, but not by much. According to *Billboard* magazine, *Speak Now* sold just shy of 1.05 million copies in its first week, which was the most by any album in two years and the most by a female artist in six years. But she fell short of the record set by Britney Spears' *Oops... I Did It Again*, which sold 1.31 million copies during its first week in 2000.

PURPLE REIGN
Taylor Swift performs during *Brooks & Dunn—The Last Rodeo* at the MGM Grand Garden Arena in Las Vegas, Nevada, in April 2010.

Taylor

3

WHO WAS THE SONG "BETTER THAN REVENGE" SUPPOSEDLY WRITTEN ABOUT?

Swift has never said outright, but it's allegedly about actress **Camilla Belle**, who dated Joe Jonas shortly after Swift did. It's one of her nastier songs, but she softened some of the most pointed lyrics in Taylor's Version in 2023. Without confirming the target, Swift told *The Guardian* years later, "I was 18 when I wrote that. That's the age you are when you think someone can actually take your boyfriend. Then you grow up and realize no one takes someone from you if they don't want to leave."

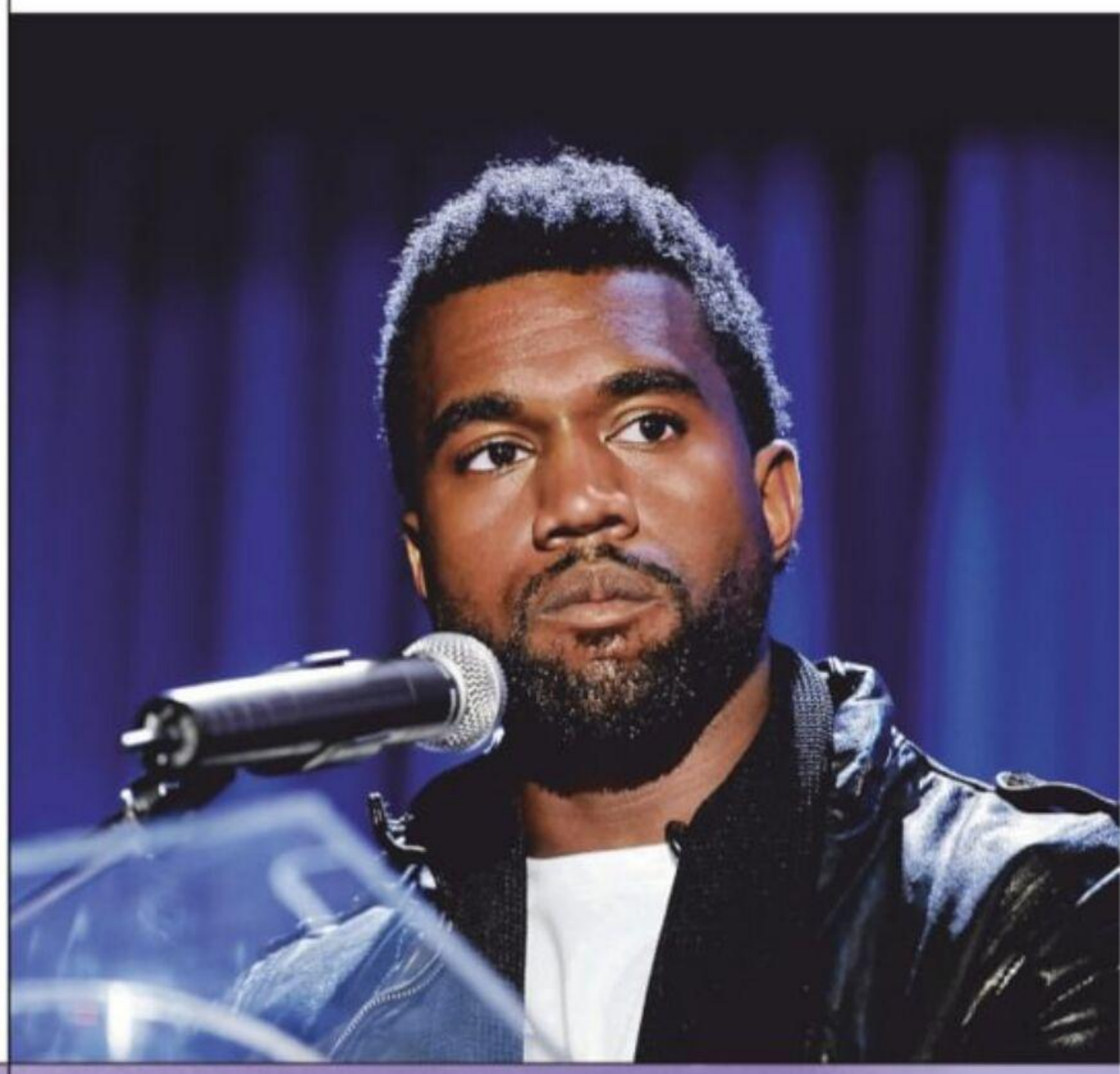
BELLE OF THE BALL
Actress Camilla Belle, who dated Joe Jonas shortly after Swift did, arrives at the MusiCares Person of the Year tribute to Neil Diamond in 2009.

{4}

What is the song "Innocent" about?

It's about the MTV Video Music Awards in 2009, **the night that Kanye West infamously interrupted her acceptance speech**. Swift told *New York* magazine that "people expected me to write a song about him. But for me it was important to write a song *to* him." The song essentially expresses sympathy for West, who was vilified after the incident. But it also conveys the hurt Swift felt. "It doesn't really add anything good if I start victimizing myself and complaining," she said. "[But] I feel everything. ... It's not like I am bulletproof."

INSPIRATION
Kanye West performs at the 2009 Grammy Salute to Industry Icons honoring Clive Davis on Feb. 7, 2009, in Beverly Hills, California.



CHAPTER 3

{5}
Why did this album land Swift in the *Guinness World Records* book?

A few weeks after the official release of the album, it was released digitally and, for the week ending Nov. 13, 2010, it sold 278,000 digital copies. That set the record for the **fastest-selling digital album in the U.S. by a female artist**, which was certified by Guinness.

6

ALONG WITH THE U.S., IN WHICH OTHER COUNTRIES DID *SPEAK NOW* REACH NO. 1 ON THE ALBUM CHARTS?

Upon its initial release, Swift's third album spent six weeks atop the Billboard 200 chart in the United States. It also topped the charts in **Australia**, **Canada and New Zealand**.

ON TOP
Taylor Swift plays with her band during the CMA Music Festival on June 13, 2010, in Nashville, Tennessee.

CHAPTER 3

{7}

True or false: "Last Kiss" is another song about Joe Jonas.

True... probably. Swift hasn't confirmed this either, but the clues are there. The song has a 27-second intro, which many believe is a reference to the 27-second phone call Joe Jonas made to break up with her. And the song refers to "that July 9th" which is a date when she traveled to Dallas to see the Jonas Brothers in concert. In a post on her website that has since been deleted, Taylor explained the song "is sort of like a letter to somebody. You say all of these desperate, hopeless feelings that you have after a breakup."

BREAKUP SONG
Joe Jonas performs during the 2011 MTV World Stage in Mexico. He's believed to be the subject of breakup tune "Last Kiss."

8

HOW MANY SONGS DID TAYLOR SWIFT WRITE FOR THIS ALBUM?

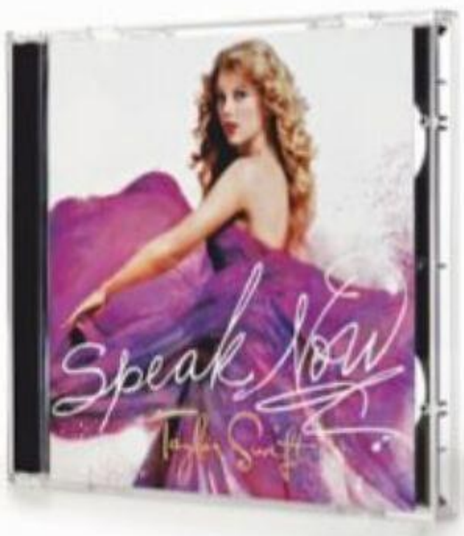
All of them. Swift was the sole writer on all 14 tracks of the primary album. She was also the album's co-producer with Nathan Chapman. Technically speaking, the lone exception was the song "If This Was a Movie," which was a *bonus track* added to the deluxe edition of the album. She co-wrote the song with Martin Johnson, lead singer of the band Boys Like Girls, who has also collaborated on writing songs with Avril Lavigne, Jason Derulo, Elle King, Ariana Grande and blink-182.

GOLDEN HOUR
Taylor Swift clutches an armful of Grammys after the 52nd annual Grammy Awards in Los Angeles, California, in 2010.

{9}

What did Swift originally want to call the album?

Her first choice for the title was "**Enchanted**," which is the title of another song on the album. But Big Machine Records president and CEO Scott Borchetta told *Billboard* he didn't think it fit her music. "I looked at her and I'm like, 'Taylor, this record isn't about fairy tales and high school anymore,'" he said. "'That's not where you're at.'" Swift agreed, telling Yahoo! Music that *Speak Now* "is such a metaphor [for] that moment where it's almost too late, and you've got to either say what it is you are feeling or deal with the consequences forever."



{4}

RED

Originally released
in 2012, Taylor's Version
released in 2021

MISS TENNESSEE
Taylor Swift attends the 46th annual CMA Awards
at the Bridgestone Arena in Nashville, Tennessee,
on Nov. 1, 2012.

1

WHY DID SWIFT CALL THE ALBUM *RED*?

That was the color she assigned to the emotions she was trying to express with the songs she performed on the album. As she explained in a live web chat, the emotions "are all pretty much about the kind of tumultuous, crazy, insane, intense, semi-toxic relationships that I've experienced in the last two years. All those emotions—spanning from intense love, intense frustration, jealousy, confusion, all of that—in my mind, all those emotions are red. You know, there's nothing in between. There's nothing beige about any of those feelings."

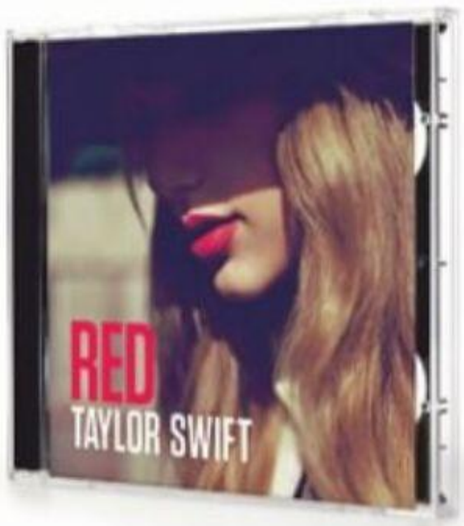
PAINT IT RED
Taylor Swift's performance at Z100's Jingle Ball 2012 at Madison Square Garden was very on theme with her fourth studio album.

CHAPTER 4

{2}

How many weeks did *Red* top the Billboard 200 when it was first released in 2012?

The singer-songwriter's fourth studio album stayed atop the Billboard 200 chart for **seven nonconsecutive weeks**, making it Swift's third straight album to spend at least six weeks at No. 1. *Red*'s success also made Swift the first female artist to have two albums with million-plus sales weeks. Many people consider *Red* to be the album that helped Taylor transition from country to mainstream pop.



3

HOW MANY DIFFERENT PRODUCERS DID SWIFT WORK WITH ON THIS ALBUM?

Swift worked with **eight different producers** on *Red*. Along with her longtime colleague Nathan Chapman, songs on this album were produced by Dann Huff, Max Martin, Shellback, Jeff Bhasker, Dan Wilson, Jacknife Lee and Butch Walker. That was part of Swift's desire to evolve her style. As she explained to Yahoo!: "I wanted to understand how these people do what they do, and see people who make music in a different way than I do. ... I just really like the fact that it's an eclectic blend of music."

THE PRODUCERS
Swift enlisted recording artist Butch Walker (left, in 2012) to produce "Everything Has Changed," her duet with Ed Sheeran.

{4}

True or false: "All Too Well" was written about Joe Jonas.

False. This one was about a different ex-boyfriend—actor Jake Gyllenhaal. As usual, Swift never confirmed that, but the clues point to this conclusion. The biggest hint is a line about leaving a scarf at the boyfriend's sister's house. Many believe it is the same scarf she was photographed wearing while out with Gyllenhaal and his sister, actress Maggie Gyllenhaal.

JAKE OR BREAK
Actor Jake Gyllenhaal (below, attending the Tony Awards in 2021) is speculated to be the subject of the track "All Too Well."

CHAPTER 4

{5}

True or false: Swift wrote "We Are Never Ever Getting Back Together" because she wanted a song "that I knew would absolutely drive [an ex-boyfriend] crazy."

True. Swift admitted that was her motivation to *USA Today*. She elaborated that "not only would it hopefully be played a lot, so that he'd have to hear it, but it's the opposite of the kind of music that he was trying to make me feel inferior to." The single debuted at No. 72 and jumped to No. 1 the next week—one of the biggest jumps in chart history.

WHAT HAPPENS IN VEGAS
Taylor Swift performs onstage during the 2012 iHeartRadio Music Festival on Sept. 22, 2012, in Las Vegas, Nevada.

6

HOW LONG DID IT TAKE "WE ARE NEVER EVER GETTING BACK TOGETHER" TO REACH NO. 1 ON ITUNES?

Less than one hour after it was officially released—in an astonishing **50 minutes**—Swift's first single off *Red* was sold and downloaded enough to reach No. 1 on the iTunes chart. That officially made it the fastest-selling digital single in history and once again landed Swift in the book of *Guinness World Records*.

THE RINGLEADER
Swift performs in Frankfurt, Germany, on Nov. 11, 2012, wearing her signature red lipstick and a coordinating bejeweled tailcoat.

{7}

Which song did Swift think was "too dark, too sad, too intense" to be popular?

The power ballad **"All Too Well"** has become a fan favorite for many Swifties, even though the artist herself told *Rolling Stone* she wasn't sure it was the kind of song that would become a hit. It wasn't even released as a single initially and didn't have a video to go with it. Swift did, however, perform it at the Grammy Awards in 2014. According to co-writer Liz Rose, the original version of the song was "probably 10, 12 or 15 minutes long" before it was cut down to five and a half minutes for *Red*. When the album was re-released in 2021, Swift included an extended version called "All Too Well (10 Minute Version) (Taylor's Version)" that reached No. 1 on the Hot 100.

8

WHICH TWO ARTISTS DID TAYLOR SWIFT DUET WITH ON THIS ALBUM?

Swift sings two duets on the album—"Everything Has Changed" with friend **Ed Sheeran** and "The Last Time" with Snow Patrol's **Gary Lightbody**. Swift had been a longtime fan of Sheeran's and told *Billboard* that he "comes from such a sincere place as a writer, and his songs move you in every direction emotionally." She said she approached Lightbody because she admired how Snow Patrol's songs "can just hit you when they are singing about loss or longing."

BEST FRIENDS
Taylor Swift and Ed Sheeran pose together at the 58th Grammy Awards on Feb. 15, 2016. The duo wrote and performed "Everything Has Changed."

{9}

Where did Swift and Sheeran write "Everything Has Changed"?

On a trampoline in Swift's backyard. She told *MTV News*: "We had been writing a song and I was like, 'Hey, I just got a trampoline. You want to see it?' And so, he brought the guitar for some reason. We ended up writing an entire song out there. For portions of the song, [we were bouncing around] because it's a trampoline and it's fun, and the combined maturity level of both of us is 8 years old."

{5}

1989

Originally released
in 2014, Taylor's Version
released in 2023

HEAD IN THE CLOUDS
Taylor Swift attends the 2015 Billboard Music Awards at MGM Grand Garden Arena on May 17, 2015, in Las Vegas, Nevada.

CHAPTER 5

{1}

How many top 10 hits came from *1989*?

Five. "Shake It Off," "Blank Space," "Style," "Bad Blood" and "Wildest Dreams" all cracked the Billboard top 10. That equaled the number of top 10 hits from her album *Fearless*—though that album needed an additional song from the deluxe edition to reach five. It also made Swift the second female artist of all time to have two albums with five top 10 hits. (The first was Janet Jackson.)

ON TOP
Swift accepted the award for top artist at the 2015 Billboard Music Awards held in Las Vegas, Nevada, in May of that year.

{2}

WHO WERE TWO OF SWIFT'S BIGGEST 1980s INFLUENCES WHEN SHE WAS WRITING THE SONGS FOR *1989*?

Peter Gabriel and **Annie Lennox**. Swift told NPR she was listening to their records when she was writing her songs. She praised Lennox, the Eurythmics singer, because of "the way she conveys a thought, there's something really intense about it." As for Gabriel, she said his music "was ahead of its time."

SAINT PETER
English musician Peter Gabriel (foreground) performs with Irish musician Sinead O'Connor (background) in Wisconsin in 1993.

CHAPTER 5

3

WHAT WERE THE *1989* SECRET SESSIONS, AND WHO GOT TO GO?

As part of the promotion for the album, and as a reward for her social media followers, **Swift hand-picked several dozen fans and arranged for them to travel to her homes in Los Angeles, Nashville, New York and Rhode Island for private living-room concerts**. She treated these lucky Swifties to pizza, gave them pillows to sit on, and then played the entire album for them in the weeks before it was officially released.

FOR THE FANS
Taylor Swift performs during her *1989* Secret Session with iHeartRadio on Oct. 27, 2014, in New York City.

CHAPTER 5

{4}
How many copies of *1989* were sold in the first week?

Proving her unmatched power, Swift's *1989* sold **1.29 million copies** in the first week, according to Nielsen SoundScan. It was the biggest sales week for any album in 12 years. It also made Swift the first artist to sell 1 million albums in one week, three different times. Prior to the release, Swift was confident she'd hit the milestone again. "Everyone ... kept telling me that my opinion and my viewpoint was naive and overly optimistic," she told *Billboard*. "All of a sudden, I [don't] look so naive anymore."

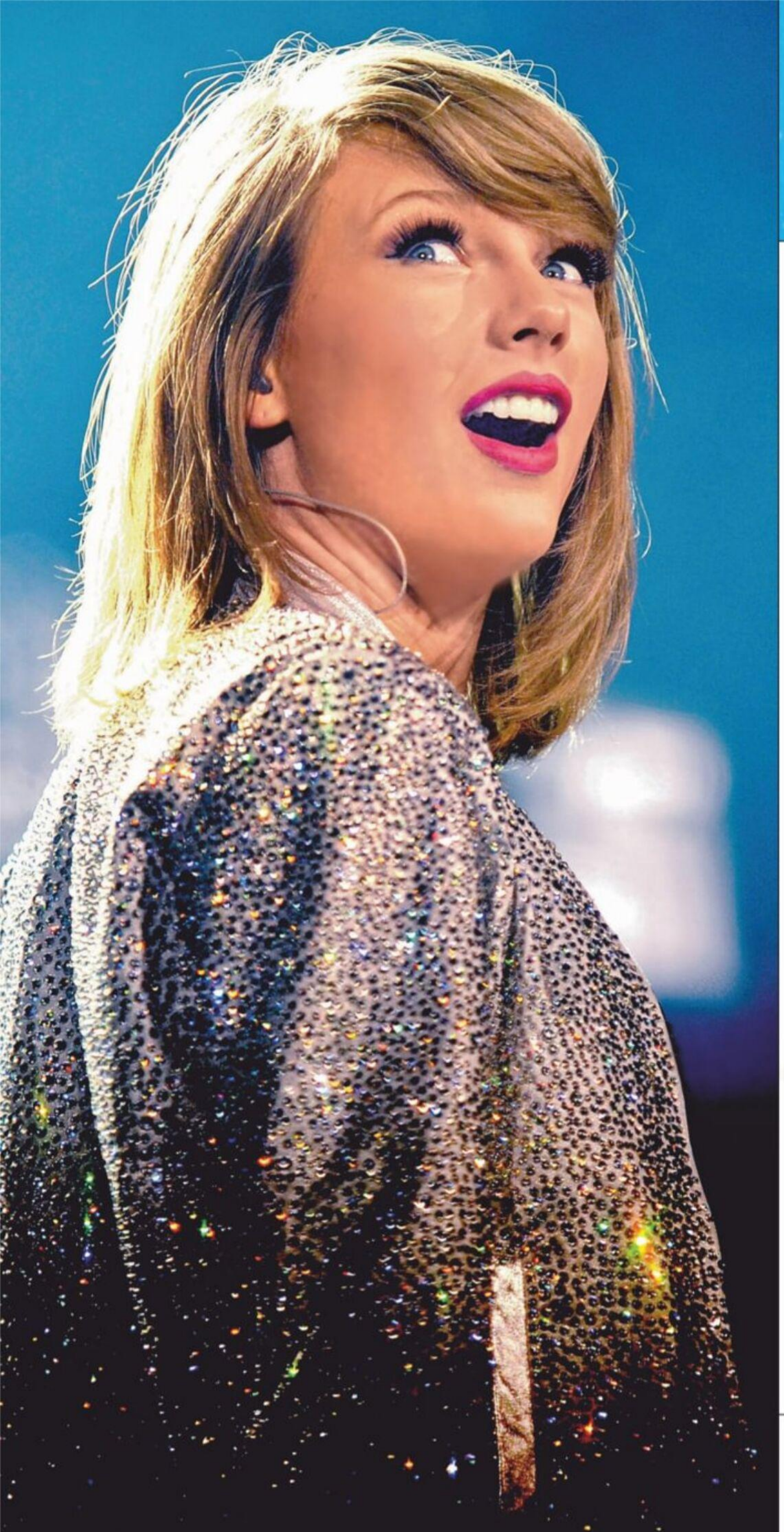
TOUR DE DANCE
Swift performs onstage during her 1989 World Tour Live stop at the Staples Center in Los Angeles, California, on Aug. 22, 2015.

5

TRUE OR FALSE: "SHAKE IT OFF" WAS SWIFT'S FIRST SONG ABOUT HER CRITICS.

False. That *is* what this song is about—how she learned to deal with and deflect criticism. But her first musical shot at the haters was actually "Mean" from the album *Speak Now*. She said she wrote "Shake It Off" because she "really wanted to kind of take back the narrative, and have more of a sense of humor about people who kind of get under my skin." The song "Mean," she said, came "from kind of a victimized perspective ... But in the last few years I've gotten better at just kind of laughing off things that absolutely have no bearing on my real life."

POP PRINCESS
A wide-eyed Taylor Swift shines at England's Manchester Arena on June 24, 2015, during her 1989 World Tour Live.



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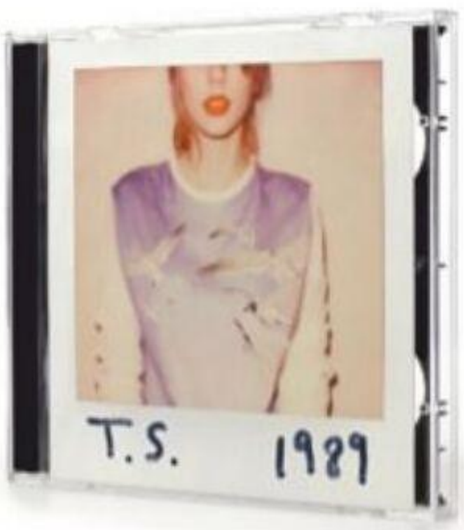
Why did Taylor Swift choose the year 1989 as the album's title?

For one thing, **Swift was born on Dec. 13, 1989**. The album was also influenced by **1980s-like synth pop**. She told writer Paul Zollo for a Grammys profile that, "I woke up [one morning] at 4 a.m. and I [decided the album would be] called *1989*. I've been making '80s synth pop, I'm just gonna do *that*. I'm calling it a pop record."



{7}

True or false: Swift's record label at the time did not want her to record a synth pop album.

True. Scott Borchetta, the CEO of Big Machine Records, believed Swift was most marketable as a country singer. Swift told *Billboard* magazine that when she told Borchetta what she planned, "He went into a state of semi-panic and went through all the stages of grief—the pleading, the denial. 'Can you give me three country songs? Can we put a fiddle on 'Shake it Off'?' And all my answers were a very firm 'No.'"

8

WERE ANY OF SWIFT'S EX-BOYFRIENDS TARGETED ON THIS ALBUM?

Yes, Harry Styles on the not-so-subtly titled song "Style." Some believe there are other songs on the album with messages for him too, but this one about an intense, on-again, off-again relationship that the singer can't stop thinking about seems to be the most direct. Swift basically confirmed it to *Rolling Stone*, adding, "We should have just called it 'I'm Not Even Sorry.'"

OUT OF STYLE
Singer and Swift ex Harry Styles (left, at the 2017 Victoria's Secret Fashion Show in Shanghai, China) is the alleged subject of *1989*'s "Style."

{9}
Who was "Bad Blood" about?

Most believe it was about singer **Katy Perry** (though again, Swift has never confirmed it). The two were engaged in a well-publicized feud when Swift was working on this album. Swift told *Rolling Stone* the song was about a singer who "would come up to me at awards shows and say something and walk away, and I would think, 'Are we friends, or did she just give me the harshest insult of my life?' ... She basically tried to sabotage an entire arena tour. She tried to hire a bunch of people out from under me." The two have since buried the hatchet.

BAD BLOOD
Katy Perry performs onstage during her Prismatic World Tour stop at Madison Square Garden on July 9, 2014.

{6}

REPUTATION

Originally released
in 2017

SHINING BRIGHT
Taylor Swift attends the 2018 American Music Awards in Los Angeles, California, on Oct. 9, 2018.

CHAPTER 6

1

HOW LONG WAS THE BREAK BETWEEN THE RELEASE OF *1989* AND *REPUTATION*?

Three years. The success of *1989* turned Swift into a pop superstar and brought a level of scrutiny and attention she hadn't experienced before. There were more questions than ever about her love life, her personal feuds and her politics, and her "America's Sweetheart" image was being tarnished. She decided to step back, and while in seclusion, she wrote the album that would tell the world exactly how she felt.

QUEEN COBRA
Taylor Swift sings during her Reputation Stadium Tour stop at Levi's Stadium in Santa Clara, California, on May 11, 2018.

{2}

What record was broken by the video for "Look What You Made Me Do"?

The video was unveiled at the MTV Video Music Awards, and it went on to break the **YouTube global streaming record for a 24-hour period** with an astonishing 43.2 million views. It averaged over 30,000 views per minute and at one point was being viewed more than 3 million times per hour. That obliterated the record held by Psy's "Gentleman" (36 million in 2013).

3

TRUE OR FALSE: THE HBO SERIES *GAME OF THRONES* WAS AN INSPIRATION FOR THIS ALBUM.

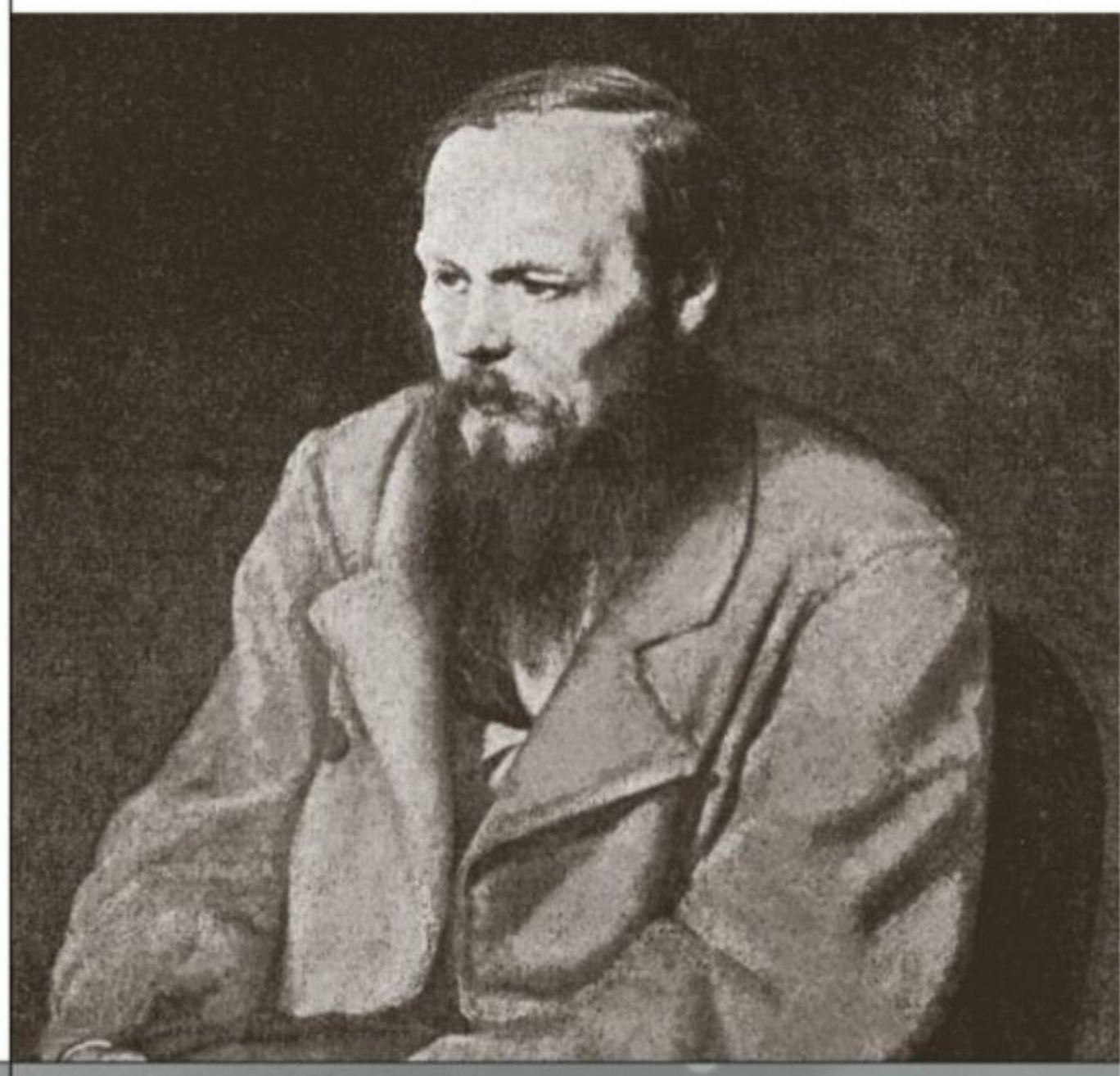
True. Swift started binge-watching the show while she was working on *Reputation*. As a result, she told *Entertainment Weekly*: "So much of my imagination was spent on *Game of Thrones* ... that a lot of the songs were influenced by the show." *GoT* also gave her the idea to split the album into two sides—one about vengeance and one about love. "These songs were half based on what I was going through," she said, "but seeing them through a *Game of Thrones* filter."

GAME ON
Emilia Clarke starred as Daenerys Targaryen in HBO's *Game of Thrones*, which Swift was binge-watching while she wrote *Reputation*.

{4}
What novel inspired Swift to write "Ready For It?"

***Crime and Punishment* by Fyodor Dostoevsky**. The song is about finding a new lover—or "finding your partner in crime," Swift told iHeartRadio. It is heavy with criminal metaphors, mentioning bank heists, robbers and thieves. "I found that to be a really interesting metaphor, but twisted in different ways throughout the album," she said. "It's like, 'Oh my God, we're the same! ... Let's rob banks together, this is great!'"

NOVEL IDEA
An illustration of Russian novelist Fyodor Dostoevsky, whose *Crime and Punishment* helped inspire some of the track "Ready For It."



CHAPTER 6

{5}

Why were snakes featured so prominently in the promotion of the album and the accompanying tour?

Thank Kim Kardashian for that. **She called Taylor a "snake" on social media during the Swift-West feud**. Swift told the crowd at her tour-opening show in Glendale, Arizona, that when the insult caught on, she "went through some really low times ... because of it." But using snakes for her album helped her reclaim the narrative. "I wanted to send a message to you guys that if someone uses name-calling to bully you on social media ... that doesn't have to defeat you," she said. "It can strengthen you instead."

SNAKE CHARMER
Snake imagery became a huge part of this album because of a slur slung Swift's way by Kim Kardashian in a social media post.

6

TRUE OR FALSE: "END GAME" WAS INSPIRED BY ED SHEERAN'S REAL-LIFE LOVE STORY.

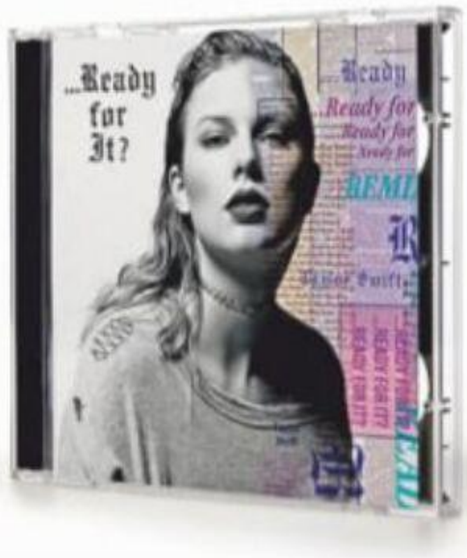
True. The song, in which Swift is joined by Sheeran and rapper Future for the only collaboration on the album, was based on the events that led Sheeran to meet his future wife. He was in Rhode Island for a Fourth of July party at Swift's house when he realized Cherry Seaborn, a woman he went to school with, was also in the state. So he invited her to the party. Not long after that, Sheeran and Seaborn were engaged.

HAPPILY EVER AFTER
Swift is partially to thank for Ed Sheeran (right, at the 2022 BRIT Awards at the O2 Arena) meeting his now-wife.

{8}

Where did Swift premiere her song "Ready For It"?

In a surprise to many, the debut of the song was on **ESPN** when it was used by the network as the intro for its broadcast of the Sept. 2, 2017, college football matchup between No. 1 Alabama and No. 3 Florida State. About a minute of the song was played over video clips from both teams, and the whole montage was subsequently released on ESPN's social media accounts.



CHAPTER 6

{8}
Which song is about Swift's famous feud with Kanye West?

Actually, there are a few. **"Call It What You Want," "This Is Why We Can't Have Nice Things" and "Look What You Made Me Do"** all seem to have references to West or Swift's feud with the rapper. "Look What You Made Me Do" alluded to a phone call between West and Swift that was secretly recorded and then released (edited) by West's then-wife Kim Kardashian. "Call It What You Want" isn't exactly about West, but it references him. And "This Is Why We Can't Have Nice Things" is most clearly about the man who interrupted her VMAs acceptance speech.

HUG IT OUT
Kanye West and Taylor Swift embrace as she presents him with the Vanguard Award at the 2015 MTV Video Music Awards.

9
WHAT ROLLING STONES RECORD DID SWIFT BREAK ON HER REPUTATION TOUR?

The 38-show North American stops of her tour grossed $266.1 million, making it the **highest-grossing U.S. tour in history**. It broke the record set by the Stones a decade earlier when they grossed $245 million in nearly twice as many shows (70). Adding in all the international shows, the Reputation tour ended up grossing a remarkable $345.7 million worldwide.

SOLDIER ON
Swift performs at Chicago's Soldier Field during her Reputation Stadium Tour, which became the highest-grossing U.S. tour in history.

{7}

LOVER

Released 2019

IN LOVE

Taylor Swift attends the 2019 Time 100 Gala at the Rose Theater within Jazz at Lincoln Center in New York City on April 23, 2019.

CHAPTER 7

{1}
What was Taylor Swift's new record label for this album?

After producing her first six studio albums with Big Machine Records, the label that originally signed her to a professional contract, in November 2018 she signed with Universal Music Publishing Group and its label **Republic Records**. Following the split with Big Machine, Swift says she wanted to buy the rights to her first six albums, but they were sold to Big Machine's new ownership group—Scooter Braun's Ithaca Holdings—instead. That prompted Swift to announce in 2019 that she planned to re-record those six albums (as "Taylor's Version"), which would allow her to own those masters. In 2020, Braun sold the master rights to Swift's original Big Machine catalog to Shamrock Holdings.

2

TAYLOR SWIFT HAS DESCRIBED THIS ALBUM AS A "LOVE LETTER" TO WHAT?

In an interview with *Vogue* magazine, Swift said the album was "really a love letter to **love**, in all of its maddening, passionate, exciting, enchanting, horrific, tragic, wonderful glory." She said it was written about her personal life and how she's grown up and begun to have a better understanding of what she truly wants—and what "love" really means.

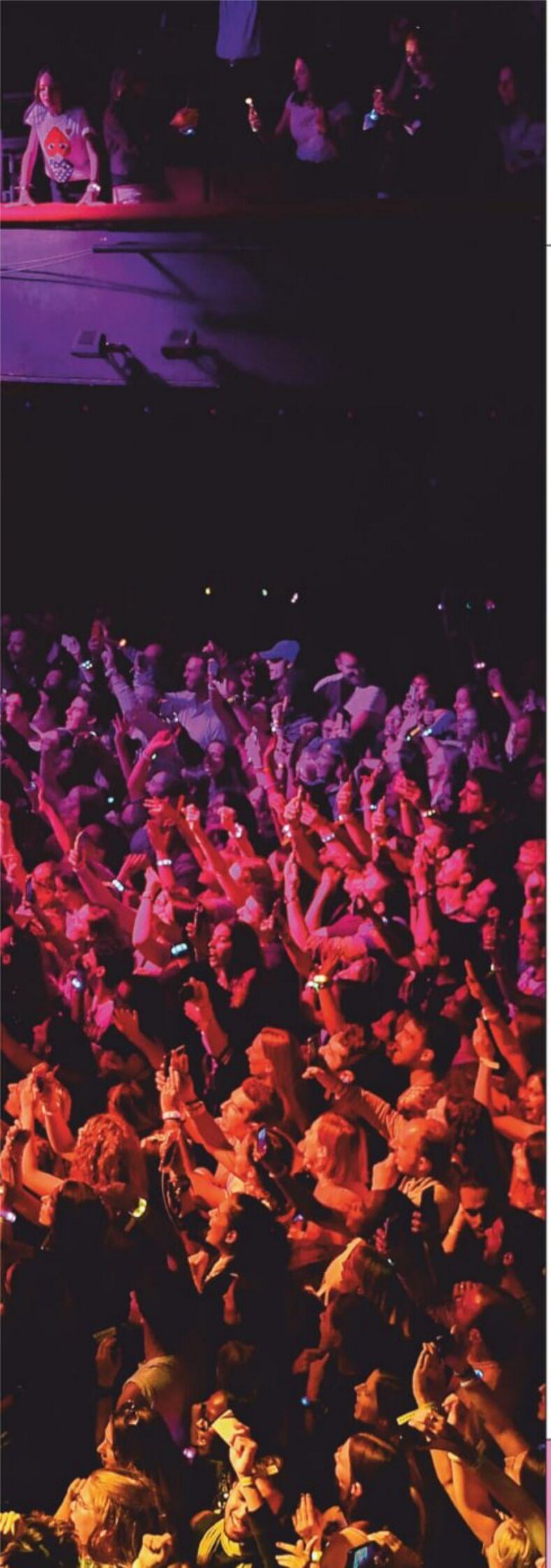
LOVE LETTER
Swift performs at the Billboard Music Awards at MGM Grand Garden Arena on May 1, 2019. *Lover* only got one official concert.

{3}

Which actor's voice is heard at the beginning of "London Boy"?

It's the unmistakable voice of British actor **Idris Elba**. He begins the song by saying: "We can go driving in, on my scooter. Uh, you know, just riding in London." The clip is Elba sharing his idea of a perfect date during a 2017 appearance on *The Late Late Show With James Corden*. The song is about a woman from Tennessee who is infatuated with a boy from London, and it is widely suspected to be about Swift's boyfriend at the time, British actor Joe Alwyn.

LONDON CALLING
British actor Idris Elba (below, at the global premiere of *Luther: The Fallen Sun* in 2023) is well known for his roles in *The Wire* and *Pacific Rim*.

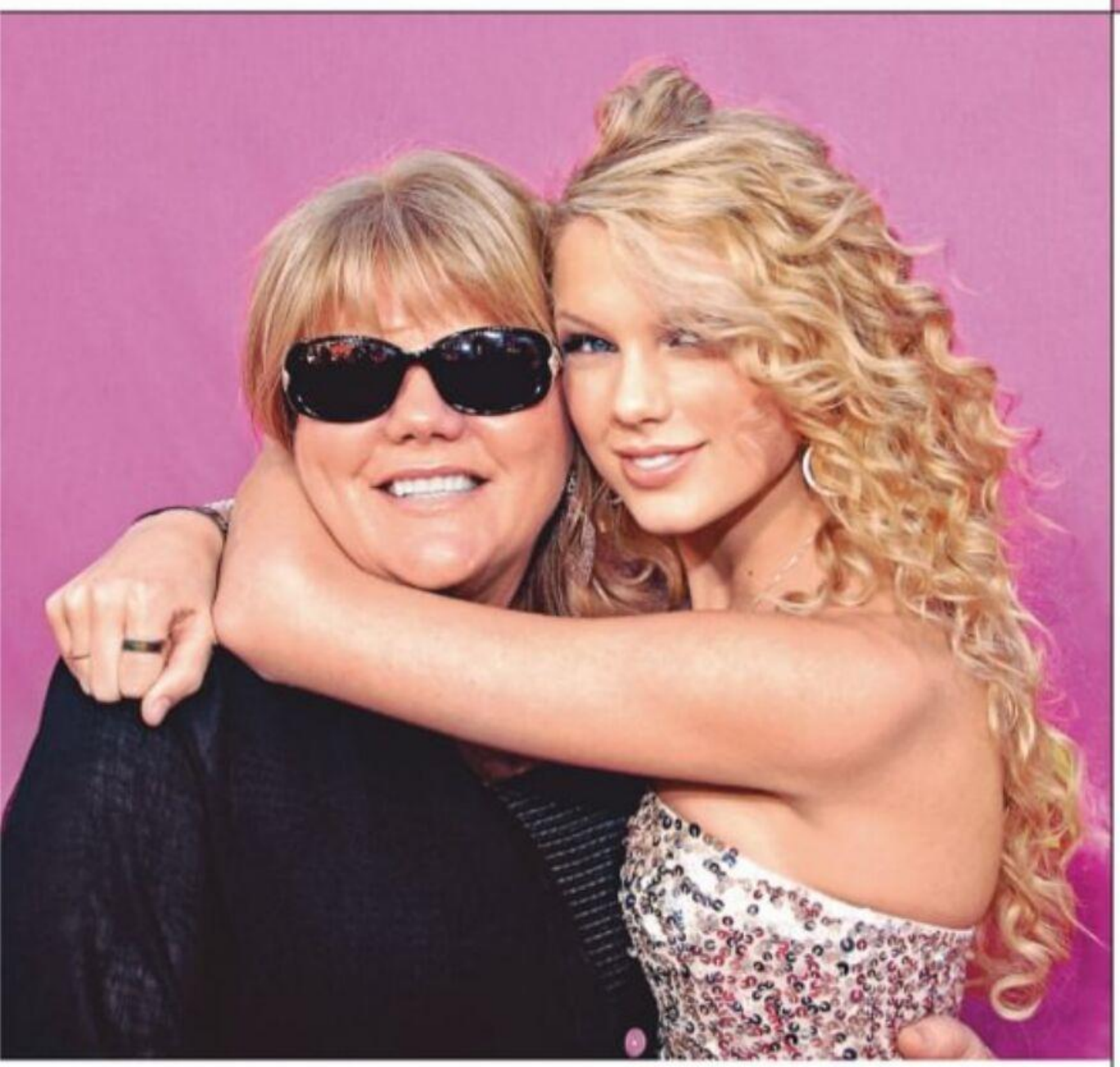


4

SWIFT HELD ONLY ONE CONCERT TO PROMOTE *LOVER*—WHERE WAS IT?

The lone *Lover* concert was held in **Paris, France**, on Sept. 9, 2019. It was called City of Lover—a play on Paris' nickname, the City of Love—and it was filmed and replayed as a television special. The only fans in attendance—who came from 37 different countries—were ones who won an online contest to secure tickets. It was a one-hour, 16-song show at Olympia Music Hall, and it became the only show when her planned Lover Fest tour was canceled due to the COVID-19 pandemic.

CITY OF LOVE
Swift's only *Lover* concert was this one in Paris on Sept. 9, 2019; the full tour was canceled due to COVID-19.



{5}

Who was the subject of the song "Soon You'll Get Better"?

The song was about **her mom, Andrea, and her cancer diagnosis**. Swift told iHeartRadio, "This song is one that was hard to write, because it's something that I'm going through right now. My dad got cancer when [I] was 13 and he got better, and it wasn't a very long process, but things with my mom have been very different." In 2019 she told SiriusXM Radio she may never perform the song live. "It's just really difficult for me," she said. "It was hard to write. It's hard to sing. It's hard to listen to for me."

DEDICATED TO MOM
Taylor Swift's mom, Andrea (left), has faced a breast cancer diagnosis and brain tumor, prompting her daughter to write "Soon You'll Get Better."

6

TRUE OR FALSE: BROADWAY STAR TODRICK HALL INSPIRED "YOU NEED TO CALM DOWN."

True. The song, which celebrates LGBTQIA+ rights, came after Hall asked Swift one day, "What would you do if your son was gay?" She told *Vogue* the question "shocked" her. Swift responded, "If my son was gay, he'd be gay. I don't understand the question." So she wrote "You Need to Calm Down" to express her feelings, then surprised Hall—who also appears in the music video with a slew of other celebrities—by naming him the video's co-executive producer.

CALM DOWN
Todrick Hall (left, as Lola) poses with Swift backstage at *Kinky Boots* at the Al Hirshfeld Theater on Nov. 23, 2016.

{7}

True or false: In its first week, *Lover* outsold the other 199 albums on the Billboard 200 chart combined.

True. According to Nielsen, despite an overall downturn in sales in the music industry, Swift sold 679,000 full copies of *Lover* in its first week. It debuted at No. 1 on the Billboard 200, and Nielsen said the other 199 albums that week sold a combined total of only 361,000 copies. Including streaming purchases too, *Lover* sold 867,000 copies.

{8}
In "Cornelia Street," is Swift singing about a real place?

Yes, she is singing about a street in New York City's Greenwich Village. In 2016-17, Swift rented a townhouse—23 Cornelia Street—for a few months while her own home in TriBeCa underwent renovations. The townhouse, then owned by Soho House executive David Aldea, was once celebrated by *Homes & Gardens* magazine as "one of the world's best homes in its own right." It was put on the market in 2023 and could either be rented for $45,000 per month or bought for nearly $18 million.

9

WHAT BILLBOARD HOT 100 RECORD WAS BROKEN BY THE SONG "ME!"?

The single set the record for the **biggest one-week jump up the charts in the history of the Billboard Hot 100**. It debuted at No. 100, and by the second week it was at No. 2. The leap of 98 spots was two better than Kelly Clarkson's "My Life Would Suck Without You," which went from No. 97 to No. 1 in February 2009. Alas, Swift's track was denied the top spot on the charts by Lil Nas X's "Old Town Road," which was in its fifth week at No. 1.

GOLDEN AGE
Swift performs at the American Music Awards at Microsoft Theater on Nov. 24, 2019, in Los Angeles, California.

{8}

FOLKLORE/ EVERMORE

Released 2020

MISS AMERICANA
Taylor Swift attends the premiere of the Netflix documentary about her at the Sundance Film Festival in Park City, Utah, on Jan. 23, 2020.

1

HOW DID SWIFT CREATE THESE ALBUMS DURING A GLOBAL PANDEMIC?

Both albums were created **remotely** with Swift and her collaborators, including the National's Aaron Dessner and Jack Antonoff, sending music back and forth to one another electronically and meeting and communicating virtually throughout the process. However, the trio did get together for a live recording of the full album at the Long Pond Studio in Hudson Valley, New York. Those recordings were released as part of the Disney+ documentary *Folklore: The Long Pond Sessions*.

TINY HOUSE CONCERT
(l-r) Jack Antonoff, Taylor Swift and Aaron Dessner perform onstage for the 63rd annual Grammy Awards broadcast on March 14, 2021.

{2}

What is Kitty Committee Studios?

That's **the name of Swift's home studio**, where she recorded most of the songs for both of these albums. During the COVID-19 pandemic, all of the recording studios she usually used were closed, so she had one built at her house in Los Angeles. In the documentary she produced to accompany the release of the album, Taylor said she named it Kitty Committee Studios because she owned so many cats.

ROCK ON
Swift performs in a black lace catsuit during the 36th annual Rock & Roll Hall of Fame induction ceremony in Cleveland, Ohio, on Oct. 30, 2021.

3

THE 13TH TRACK ON EACH ALBUM PAYS TRIBUTE TO WHICH SPECIAL PEOPLE IN SWIFT'S LIFE?

Her late grandparents—Dean, on her dad's side, and Marjorie, on her mom's. On *Folklore*, the first verse of the song "Epiphany" is about her grandfather, who fought in World War II. On *Evermore*, the song "Marjorie" is named after her grandmother, who was an opera singer and inspired Swift to pursue music. She even found old records of her grandmother singing and included a recording from one on the song's outro.

KING ME
Swift performed a cover of Carole King's "Will You Love Me Tomorrow?" as a tribute to the Rock & Roll Hall of Fame inductee.

{4}
How long was the promotional rollout for each of these albums?

Just 16 hours. In a stark departure from the traditional album rollout that usually includes interviews, promotional tie-ins and the release of a few singles, both of these albums were announced less than a day before they were available for downloading with little buzz or hype. Swift explained on social media: "If you make something you love, you should just put it out into the world."

5

WHO IS WILLIAM BOWERY?

Folklore credits a very unknown writer as collaborating with Swift on two songs: "Exile" and "Betty." There's a good reason he's unknown: William Bowery is not his real name. In the documentary film about the album, Swift revealed that it was really the pen name of her boyfriend (at the time), **Joe Alwyn**. She said she heard him singing and playing what would become the first verse of "Exile" and asked if they could work on that together. She later heard him singing the chorus of "Betty" from another room and "I thought it sounded really good from a man's voice," so they collaborated on that together, too.

BOWERY'S BRIDGE
Swift's then-boyfriend Joe Alwyn (left, at the U.K. premiere of *The Favourite* in 2018) co-wrote two *Folklore* songs with Swift as William Bowery.

{6}

Who sang background vocals on the *Evermore* song "Cowboy Like Me"?

Mumford & Sons frontman **Marcus Mumford** did the honors. He also appeared as a surprise guest onstage with Swift at the Allegient Stadium in Las Vegas to sing the live debut of the song as a duet. It was recorded at Mumford's Scarlet Pimpernel Studios in the U.K., and it's a staple of Mumford's solo show set lists as well.

HOPELESS WANDERER
Mumford & Sons frontman Marcus Mumford (below, at the Okeechobee Music & Arts Festival on March 8, 2020) duets with Swift on "Cowboy Like Me."

CHAPTER 8

{7}

What inspired Swift to write songs for *Folklore* from the perspective of fictional characters?

When the COVID-19 pandemic began, Swift—who is famous for her autobiographical writing style—occupied her time by **watching movies**. She told *Entertainment Weekly*: "Consuming other people's storytelling opened this portal in my imagination and made me feel like, 'Why have I never created characters and intersecting storylines?'" Among the movies she watched were *L.A. Confidential*, *Rear Window* and *Jane Eyre*.

PURE IMAGINATION
Watching movies (like *Jane Eyre*, above) during the COVID-19 pandemic inspired Swift to take a less autobiographical approach to songwriting.

8

WHY DID TAYLOR SWIFT'S EIGHTH AND NINTH STUDIO ALBUMS COME TOGETHER SO QUICKLY?

Swift has said she was not expecting to release a new album so soon after *Lover*, and she certainly had no plans to release two in the same year. But **she found herself writing while in lockdown during the COVID-19 pandemic**. The result was *Folklore*, which came 11 months after *Lover*, and then *Evermore* less than five months later.

DOUBLE DISCS
Swift's prodigious writing during 2020's lockdowns led to two studio albums much more quickly than she had anticipated.

{9}

Which three songs on *Folklore* represent three sides of a love triangle?

The three intertwined songs are "**Cardigan**," "**Betty**" **and** "**August**." In the live chat for her video premiere of "Cardigan," Swift explained: "I created character arcs and recurring themes that map out who is singing about who. For example, there's a collection of three songs I refer to as the Teenage Love Triangle. These three songs explore a love triangle from all three people's perspectives at different times in their lives."

{9}

MIDNIGHTS

Released 2022

MIRRORBALL

Though many sleepless nights led to the songs on *Midnights*, they paid off when Swift claimed all 10 spots on the Billboard 200's top 10.

Taylor

1

WHAT'S THE NAME OF THE TOUR THAT SWIFT EMBARKED ON AFTER THIS ALBUM WAS RELEASED?

About five months after *Midnights* was released, Swift embarked on **The Eras Tour**—her most ambitious yet. In her announcement, she called it "a journey through all of my musical eras of my career." It began in March 2023 in Glendale, Arizona, and has been scheduled to run through November 2024. The demand for tickets was so high that on the first day of sales in the U.S., the Ticketmaster website crashed. It's estimated that the tour could gross $2.2 billion in North American ticket sales alone.

LOOKING BACK
Swift smiles at her Eras Tour stop at SoFi Stadium in Inglewood, California, on Aug. 9, 2023. She called the tour "a journey through all of my musical eras."

{2}

How many world records did *Midnights* break—or help Swift break—in 2022?

The album's incredible—and incredibly fast—sales ended up setting or helping set **14 records**, according to *Guinness World Records*. Among them: most streamed album in 24 hours on Spotify, most streamed album by a female artist in one week, most streamed album ever on Amazon Music in 24 hours, and the fastest-selling vinyl album in the United States.

TO THE MOON
Swift accepts an award at the 2022 MTV VMAs. She took home three in total, all for "All Too Well (10 Minute Version) (Taylor's Version)."

CHAPTER 9

{3}

What is the only song Swift wrote solo for this album?

"**Vigilante S---**." The song is a female empowerment anthem in which Swift sings about vengeance and encouraging women to stand up and take action against people who have wronged them. Many believe her specific target was actually Scooter Braun, the owner of Ithaca Holdings, which purchased her original record label and the rights to all of the songs she made for that label.

BRAINS VS. BRAUN
Scooter Braun (below, at Fast Company Innovation Festival in 2018) owns Ithaca Holdings, which bought the masters to Swift's early albums.

4

WHO CAN BE HEARD SINGING WITH SWIFT ON THE TRACK "SNOW ON THE BEACH"?

There are background vocals on that song by **Lana Del Rey**, who also frequently collaborated with Jack Antonoff. (Swift later released a different version of the song that featured more of Del Rey's vocals.) Del Rey is the only guest to make an appearance on the album as it was originally released, though Ice Spice does join Swift for a remix of the song "Karma," which was later released as a bonus track.

ETHEREAL VOICE
Lana Del Rey, who sings background vocals on "Snow on the Beach," poses for a portrait at the Village Recording Studios in L.A. in 2012.

CHAPTER 9

{5}
In between *Folklore/ Evermore* in 2020 and *Midnights* in 2022, Taylor Swift released two other albums. What were they?

In 2021, Swift released **remakes of *Fearless* and *Red***, both of which were noted as "Taylor's Version." This was the result of her dispute with her original record label, Big Machine Records, which wouldn't sell Swift the rights to the original recordings. But, as of November 2020, per her contract, she had the right to re-record her own music. "I think it's important for artists to own their work," Swift said on *Good Morning America* in 2019. "I'm gonna be busy, I'm very excited."

6

HOW MANY TOP 10 HITS CAME FROM THIS ALBUM?

Midnights produced **10 top 10 hits**—all at once. Within 10 days of the album's release—it debuted at No. 1 on the Billboard 200—Taylor Swift songs occupied every spot in the top 10 on the Billboard Hot 100 chart. They were: "Anti-Hero" at No. 1, followed by "Lavender Haze," "Maroon," "Snow on the Beach" (feat. Lana Del Rey), "Midnight Rain," "Bejeweled," "Question...?," "You're on Your Own, Kid," "Karma" and "Vigilante S---." Swift's clean sweep of the top 10 made her the first artist to claim all 10 spots at once; Drake had previously had nine of the top 10 for a week in September 2021.

HAVE A BALL
Swift rocks a lavender ballgown during her Eras Tour stop at Levi's Stadium in Santa Clara, California, on July 28, 2023.

CHAPTER 9

{7}

In the video for "Bejeweled," Swift is dressed as which Disney princess?

Swift portrays **Cinderella** in the video—or at least the alternate version of Cinderella from her twist on the fairy tale. In the video and song, she's actually treated a little worse by her stepsisters and stepmother (played by the Haim sisters and Laura Dern, respectively) than the Disney version of Cinderella was. And she blows off Prince Charming, who is played—very briefly—by her longtime collaborator, Jack Antonoff.

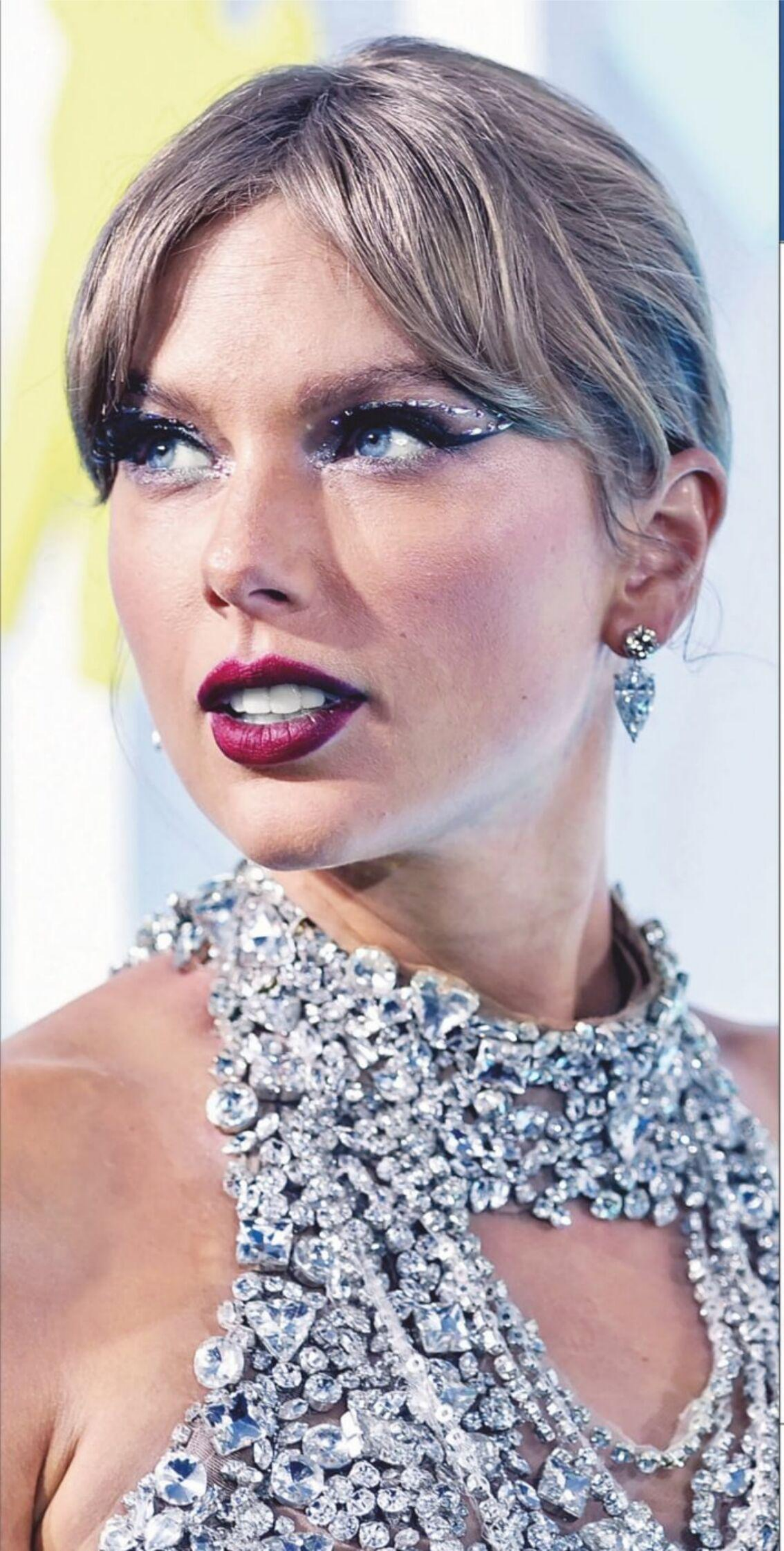
DISNEY PRINCESS
In Swift's take on the fairy tale, Cinderella's stepmother is Laura Dern and she blows off Prince Charming.

{8}

MIDNIGHTS DEBUTED AT NO. 1 ON THE WEEKLY CHARTS OF HOW MANY COUNTRIES?

Proving that she's an international superstar, *Midnights* did a lot more than just break records in the United States. It debuted at No. 1 in a remarkable **19 different countries** all over the world, including Australia, France, Germany, Italy and the U.K., and it reached the top 10 in other countries, too. Oddly, in South Korea, it only clocked in at No. 81.

BEJEWELED
Taylor Swift attends the 2022 MTV VMAs in Newark, New Jersey, on Aug. 28, 2022, wearing a crystal-embellished Oscar de la Renta dress.



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What five things caused the 13 "sleepless nights" that Swift said inspired this album?

Before the album was released, Swift wrote on Instagram that *Midnights* was "a collection of music written in the middle of the night, a journey through terrors and sweet dreams." Then, in a series of recordings on Spotify, she revealed the five things that kept her up at night: **"self-loathing," "fantasizing about revenge," "wondering what might have been," "falling in love" and "falling apart."**

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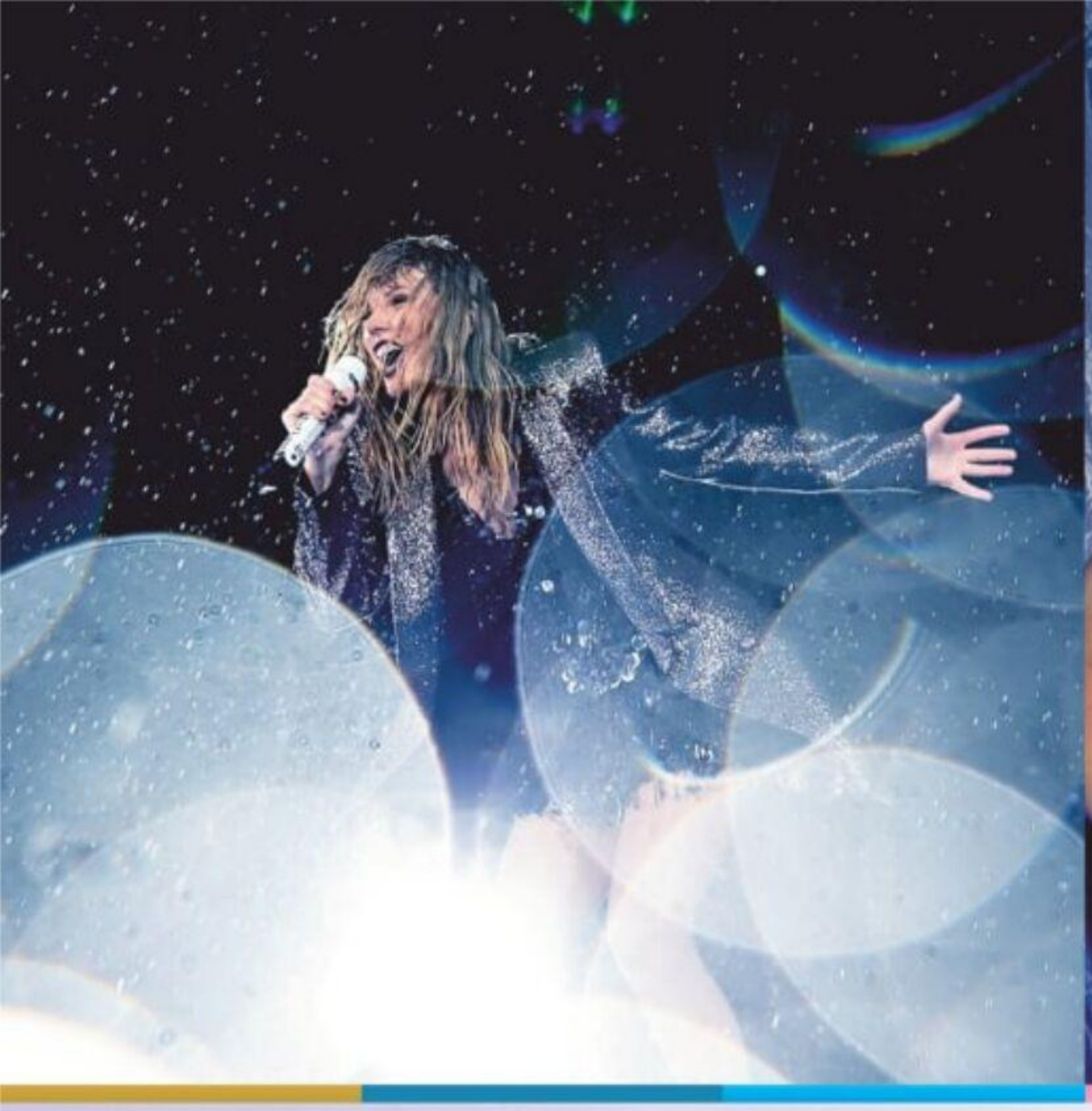
TAYLOR SWIFT ERAS TOUR

TRIVIA BOOK



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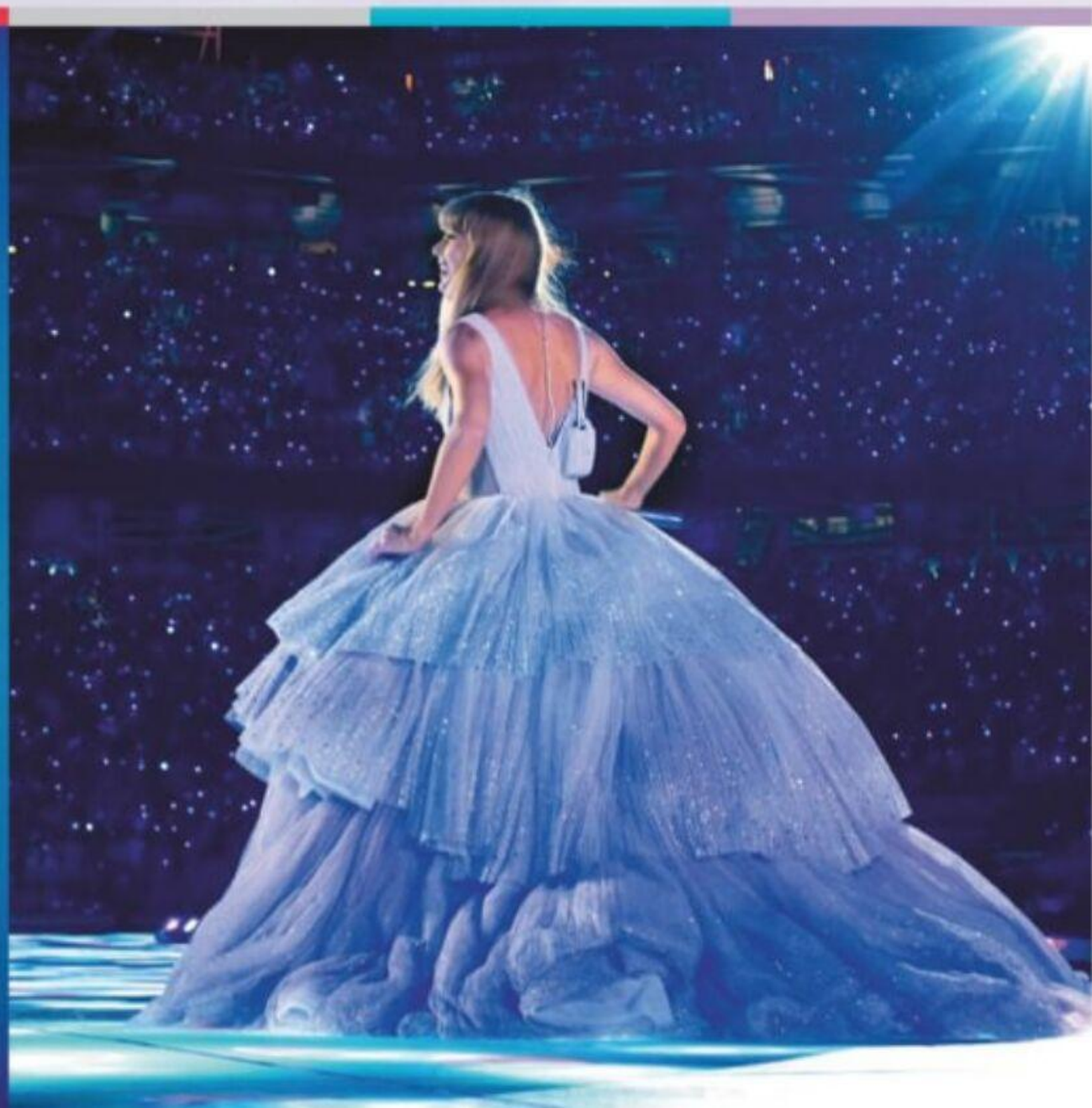
TAYLOR SWIFT

THE ERAS TOUR TRIVIA BOOK

The Eras Tour is arguably the hottest ticket in all of music right now, and it's proof that Taylor Swift has completed her journey from prodigy to superstar to pop culture icon in a galaxy all her own.



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